



## Hello! I'm Sunit. I design brands, visuals, code & motion.

I'm an advertising art director from India always on the lookout for the next cool thing in tech & art. I've picked up a wide range of creative skills during my career and education, from Photography & Graphic Design to Front-end Web Development & Motion Graphics.

I'm currently studying Interactive Media Design at Algonquin College to upgrade my tech skills further.

## Work Experience

### Fifty Rocks Pvt. Ltd.

*Creative Catalyst* (2021 - 2022)

- Actively pursued professional growth by acquiring a diverse range of skills including video editing, motion graphics, and planning & execution of photo or video shoots.
- Was the sole point of contact for ideation, conceptualisation & execution of all visual creative assets required for the brand Amazing Greys.
- Consistently upheld industry-level quality standards in work with limited production budgets.

### 22 Feet Tribal Worldwide

*Graphic Designer* (2018 - 2019)

- Successfully led and executed creative ad campaigns across various digital platforms for Titan Fastrack and TVS Jupiter.
- Collaborated closely with cross-functional teams such as animators & photographers to ensure seamless integration of visual elements and ad messaging to create engaging digital content with measurable results.

## Education

- 2023 - 2024 | Interactive Media Design  
ALGONQUIN COLLEGE  
Ottawa, Canada
- 2011 - 2014 | B. Visual Communication  
ST. JOSEPH'S COLLEGE  
Bangalore, India

## Skills

Web Development, UX Design, Graphic Design, Photography, Photo Manipulation, Video & Motion Graphics, Advertising, Branding, Adobe Creative Suite, Visual Studio Code, Creativity, Communication, Leadership, Strategic thinking, Innovation, Adaptability.

### Dentsu Aegis Network

*Group Head - Art* (2019 - 2021)

- Led innovative ad campaigns for automobile brands like Toyota and TVS.
- Collaborated with the Creative Director and lead the team to ensure consistent, high-quality output.
- Proved to be a valuable asset by handling unique digital media requests from client during COVID-19 while acquiring new skills that allowed adaptability to the changing industry.

### Mullen Lowe Lintas Group

*Art Director* (2014 - 2018)

- Learned art direction to conceptualise ideas, create and execute brand communication & advertising campaigns for popular Indian brands.
- Learned to collaborate with photographers, 3D artists and illustrators to make crucial brand assets for ad communication.
- Recognised for innovative visual ideas and proactive design projects.